



**Information Regarding Recruitment Sources Contacted for Full-Time Vacancies**

Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification?
1	Wilmington Star News PO BOX 840, WILMINGTON NC 28402	ADVERTISING 910-343-2000	13	N
2	WWAYTV3.com 615 NORTH FRONT ST., WILMINGTON NC 28401	WEBSITE 910-762-8581	8	Y
3	Media line PO BOX 51909, PACIFIC GROVE, CA 93940-6909	MARK SHILSTONE 800-237-8073	8	N
4	UNCW 601 S. COLLEGE RD. WILMINGTON NC 28403	FRANCIS CARR 910-962-3174	2	N
5	The Leadership Institute 1101 N HIGHLAND ST, ARLINGTON, VA 22201	CARA PUTNAM 703-247-2000	0	N
6	Miller Motte 606 S. COLLEGE RD. WILMINGTON NC 28403	PERSONNEL 910-392-4660	0	N
7	Voorhees College CAREER PLANNING/SVC LEARNING, DEMARK, SC 29042	LAVINA FREEMAN 803-798-3351	0	N
8	UNC Chapel Hill SCHOOL OF JOURNALISM/BOX 3365, CHAPEL HILL NC 27599-3365	BILLIE HAGELSCHMIDT 919-962-4518	0	N
9	Brunswick Community College PO BOX 30, SUPPLY NC 28462	BEA HAIK 800-754-1050	0	N
10	Morris College CAREER PLANNING/MEDIA CENTER, SUMTER SC 29150	JANET CLAYTON 803-934-3230	0	N
11	NAACP PO BOX 2199, WILMINGTON NC 28402	HUMAN RESOURCES NOT LISTED	0	Y
12	Wilmington Journal PO BOX 1020, WILMINGTON NC 28402	ROBIN ALLEN 910-762-5502	0	N
13	Cape Fear Community College 411 N. FRONT ST, WILMINGTON NC 28401	QUYEN YORK 910-251-5143	3	N
14	Francis Marion College PO BOX 100547, FLORENCE SC 29501-0547	LISA MILLS WOODHAM 843-661-1677	0	N
15	CableVantage 811-H MONTAGUE AVE, GREENWOOD, SC 29649	NANCY O'BRYANT 803-775-6909	0	N
16	Brubach Enterprises PO BOX 34949, BETHESDA, MD 29827-0949	HUMAN RESOURCES NOT LISTED	0	N

**Information Regarding Recruitment Sources Contacted for Full-Time Vacancies (continued)**

19	United Negro College Fund 120 WALL ST., FLOOR 10, NEW YORK NY 10005-3902	HUMAN RESOURCES NOT LISTED	0	N
21	Slate Conference NAACP PO BOX 1148, COLUMBIA SC 29202	HUMAN RESOURCES NOT LISTED	0	Y
24	National Assoc of Media 157 WEST 126TH STREET, NEW YORK NY 10027	HUMAN RESOURCES NOT LISTED	0	N
	WWAY Employee Referral		8	N
	TV Jobs <a href="http://www.tvjobs.com">www.tvjobs.com</a>	Classifieds NOT LISTED	5	N
	Spots N Dots <a href="http://www.spotsndots.com">www.spotsndots.com</a>	Classifieds NOT LISTED	12	N
26	National Urban League 120 WALL ST. FL 7, NEW YORK NY 10005-3902	HUMAN RESOURCES NOT LISTED	0	N

**Name of Initiative: 1. [Speakers Bureau](#)**

**Date of Initiative: 08/01/06 - 07/31/07**

**Description of Initiative:**

WWAY supplies speakers for events sponsored by civic and community organizations and schools. Each time a staff member is sent out into the community, the awareness level of broadcasting as a career option is raised, even when that is not the primary theme of the event.

**Scope of employment unit's participation:**

During the reporting period, WWAY personnel spoke at the following events/organizations:

Council of Neighborhood Associations, Inc.  
Life Christian Academy  
Boy Scouts Tour  
Read Across America  
NHCS Tour  
Azalea Festival  
Cub Scouts Tour  
Azalea Festival Broadcast  
Forrest Hills School  
Birthday Tour  
Children's Museum  
Hospice Dance Promotion  
Wilmington Care Givers  
Station Promotion-Backyard Bar B Que  
Autism Tour  
Cape Fear Academy Weather Presentation  
Union Elementary Weather Presentation  
Dorothy B. Johnson Elementary Weather Presentation  
Union Elementary Weather Presentation  
Cape Fear Elementary Weather Presentation  
Belville Elementary Weather Presentation  
Roger Bacon Academy Weather Presentation  
Brunswick County Special Olympics  
Cape Fear Disabled Sportsmen Fishing Tournament  
UNCW Marine Quest Weather Demonstration  
Communities in Schools Weather Presentation  
Communities in Schools Weather Presentation  
UNCW Marine Quest Weather Presentation  
UNCW Marine Quest Weather Presentation  
New Hanover County Head Start  
Little Town Learning Center  
UNCW Marine Quest Summer Camp  
Cape Fear Community College Special Needs Tour  
Leland Cub Scouts Tour  
Columbus County Cub Scouts Tour  
Waccamaw Elementary Kindergarden Weather Talk  
Southport Elementary 5th Grade Weather Talk  
Progress Energy Weather Safety Talk

**Name of Initiative: 2.** [Job Shadowing](#)

**Date of Initiative:** 8/01/06-7/31/07

**Description of Initiative:**

Job shadowing is open to high school and college students who wish to spend a day in television in order to observe the day to day operations.

**Scope of employment unit's participation:**

Allows students to shadow an employee/department in the broadcast career of interest. During the reporting period, WWAY hosted 0 student from area high schools and colleges.

**Names and titles of station personnel involved in initiative:**

In addition, shadows attend news planning meetings with key news personnel; sit at the assignment desk and talk to producers.

**Name of Initiative:** 3. [Training Program](#)

**Date of Initiative:** 8/01/06-7/31/07

**Description of Initiative:**

Training is ongoing, including out of station classes/seminars, and in-house coaching.

**Scope of employment unit's participation:**

Training during the reporting period included:

After Effects Class  
Live Van Training 1  
Live Van Training 2  
Production Olympics  
News Training  
Camera Techniques  
Editing Techniques  
Script Writing/Graphics  
Graphics Workshop  
Audio Workshop  
Promo Production  
News Webcasting  
Covering National News Locally  
Writing  
OSI Training  
Chyron Workshop  
Production Training

**Names and titles of station personnel involved in initiative:**

Al Wilson-Production Assistant  
James Jones-Production Assistant  
Mike Stewart-Weekend Director  
Kelli Parnell-Production Intern  
Stephanie Raines-Production Assistant  
Melchior Quitman-Director  
Crystal Gentry-Production Assistant  
Stu Barnes-Production Assistant  
Ryan Pope-Promotions Manager  
Meg Kerwin-Senior Director  
Chris Bowen-Production Assistant  
Lynette Higgins-Graphic Artist  
Jonathan Smith-Engineer  
Dave Perritano-Assignment Editor  
Colby Linkletter-Producer  
Jolene Reilly-Executive Producer  
Andy Combs-General Manager  
Jimmy Smith-Production Assistant  
Andy Parker-Production Assistant  
Tim Horton-Creative Services Director  
Paul Blackmore-Production Assistant  
Lindsay D'Emilio- Production Assistant  
Matt Fernandez-Production Assistant  
Tim Kasenter-Production Manager  
Damond Nelson-Production Assistant  
Johanna Rangel-Producer  
Shontrelle Robinson-Producer  
Monica Rix-Reporter  
Dana Brancato-Reporter  
Meghan Torjussen-Reporter  
Stephanie Beecken-Reporter  
Marcy Cuevas-GMC Anchor  
Ann McAdams-Evening Anchor  
Kevin Wuzzardo-GMC Anchor

Michael Pelzer-Chief Photographer  
Steve Rondinaro-Evening Anchor  
Kaci Christian-Evening Anchor  
Doug Clark-Weekend Anchor  
Meghan Packer-Reporter  
Theo Wong Beidler-Reporter  
Ari Bergeron-Editor/Photographer  
Katie Musick-Producer/Reporter  
Mary Young-Reporter  
Therese Gibbons-Production Assistant  
Jack Pagano-News Director  
Andrea Arrigo-Administrative Assistant  
Billy Stratton-Chief Engineer  
Brenda Covey-Traffic Manager  
Connie Petway-National Sales Assistant  
George Allen-Account Executive  
Kimberly Franklin-Business Manager  
Mike Eakins-Account Executive  
Nicole Chambers-Account Executive  
Wanda Faulk-Receptionist  
Shannon Gilchrist-Account Executive

**Name of Initiative:** 4. [Job Fair](#)

**Date of Initiative:**

25-Apr-07

**Description of Initiative:**

Cape Fear Community College Annual Job Fair

**Scope of employment unit's participation:**

WWAY had a booth set up at job fair to recruit applicants for various job openings.

**Names and titles of station personnel involved in initiative:**

Kimberly Franklin-Business Manager  
Tim Kasenter-Production Manager

**Name of Initiative: 4.** [Job Fair \( continued\)](#)

**Date of Initiative:** 28-Feb-07

**Description of Initiative:**

Star News Job Fair

**Scope of employment unit's participation:**

WWAY had a booth set up at job fair to recruit applicants for various job openings.

**Names and titles of station personnel involved in initiative:**

Kimberly Franklin-Business Manager

**Name of Initiative:** 4. [Job Fair \( continued\)](#)

**Date of Initiative:** 20-Mar-07

**Description of Initiative:**

Brunswick County Job Fair

**Scope of employment unit's participation:**

WWAY had a booth set up at job fair to recruit applicants for various job openings.

**Names and titles of station personnel involved in initiative:**

Kimberly Franklin-Business Manager  
Tim Kasenter- Operations Manager

**Name of Initiative: 5. [Internship Program](#)**

**Date of Initiative:** 8/01/06-7/31/07

**Description of Initiative:**

Promotions Internship -

Training in Videography applications.  
Intern performs a variety of functions including designs for on-air use, write daily topical copy, edit topical/image/public services announcements, and basic web updates.

News Internship-

Gain specific knowledge of how the news desk operates as well as the overall television news operations, including learning broadcast news writing with scripts written for actual airing by the anchors; accompany news crews in the field and provide necessary assistance; monitor the network news.

Production Internship-

Receives training on how to operate television broadcast equipment including teleprompter and studio camera; attends post-newscast meetings, observe every aspects of the production department.

Sports Internship-

Gains knowledge of how a sportscast is produced and broadcast. Student is trained to edit, conduct interviews in the field, write scripts and learn to do stand-ups.  
Compiles resume tape by end of internship

**Scope of employment unit's participation:**

WWAY has had a long and active internship program, providing hands-on television broadcast experience for college students. Interns during the reporting period included:

**Promotions -0**

**Sports - 0**

**Production -0**

**News - 9**

Kelli P.-Georgia Southern University 5/07-7/07  
Katelin D.-Elon University 7/07-8/07  
Aubrey J.-Meredith College 5/07-6/07  
Tayleigh D.-East Carolina University 6/07-807  
Raymond S.-UNCW 6/07-8/07  
Chelsea G.-PLU 6/07-8/07  
Kathryn L.-Meredith College 6/07-7/07  
Mary J.-University of Georgia 5/07-7/07  
Ginny T.-UNCW 12/06-5/07