

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

Number	Recruitment Source			Contact	Total Interviewed	Entitled to Notification?
1	Arizona State University	1151 S Forest Ave. #329, Temple, AZ 85287	www.joinhandshake.com	Career Services 480-965-2350	0	N
2	Bladen Community College	PO Box 266, Dublin, NC 28332	cbryan@bladenc.edu	Carlton Bryan 910-863-6002	0	N
3	Boston University	595 Commonwealth Avenue, Boston, MA 02215	www.joinhandshake.com	Career Development 617-353-3590	0	N
4	Brunswick Community College	PO Box 30 Supply, NC 28462	gardner@brunswickcc.edu	Onya Gardner 800-754-1050	0	N
5	Cape Fear Community College	411 N. Front Street Wilmington NC 28401	www.collegecentral.com/cfcc/	David Wilson 910-362-7846	0	N
6	Central Carolina Community College	11054 Kelley Dr Sanford, NC 27330	mparker@ccc.edu	Mary Parker 919-775-5401	0	N
7	Client Referral	N/A			0	N
8	Coastal Carolina Community College	444 Western Blvd. Room 108, Jacksonville, NC 28546	careerservices@coastalcarolina.edu	Department of Continuing Ed 910-938-6761	0	N
9	Coastal Carolina University	PO Box 261954, Conway, SC 29528	www.joinhandshake.com	Career Development 843-347-3161	0	N
10	Coker College	300 East College Ave Hartsville SC 29550	www.joinhandshake.com	Heather Norment 843-383-8185	0	N
11	Drop In	N/A			0	N
12	Elon University	100 Campus Drive, Elon, NC 27244	www.elon-csm.symplicity.com	Career Services 336-278-5724	0	N
13	Employee Referral	N/A			2	N
14	East Carolina University	701 East 5th Street, Greenville, NC 27858	www.joinhandshake.com	Career Services 252-3286050	0	N
15	Eastern Kentucky University	216 Park Dr., CPO 62 Whitlock Building, Room 468, Richmond, KY 40371	www.joinhandshake.com	Career Center 859-622-1296	0	N
16	Florida State University	32306 100 S Woodward Ave, Tallahassee, FL 32304	www.joinhandshake.com	Career Center 850-644-6431	0	N
17	Francis Marion University	PO Box 100547, Florence SC 29501-0547	www.joinhandshake.com	Ronald Miller 800-368-7551	0	N
18	Full Sail University	3300 University Boulevard, Winter Park, FL 32792		Career Department 800-226-7625	0	N
19	High Point University	833 Montlieu Ave., High Point, NC 27262	careerservices@highpoint.edu	Doug Hall 336-841-9338	0	N
20	Indeed Website	N/A	www.indeed.com		61	N
21	In House	N/A			0	N
22	Intern	N/A			0	N
23	Louisiana State University	158 LSU Student Union Building, Baton Rouge, LA 70803	www.joinhandshake.com	Career Center 225-578-2162	0	N
24	Media Line	1209 Wood Valley Road, Augusta, GA 30909	medialine@medialine.com	Don Matthews 706-364-7564	0	N
25	Midlands Technical	PO Box 2408 Columbia SC 29202	jobpost@midlandstech.edu	Janet Walker 803-822-3538	0	N
26	Miller Motte Business College	5000 Market Street Wilmington NC 28405	rachel.merritt@miller-motte.edu	Rachel Merritt 910-392-4660	0	N
27	Morris College	100 W. College Street, Sumter, SC 29150	gwright@morris.edu	Dr. Gloria Seabrook-Wright 803-773-3687	0	N
28	NC Dept of Commerce, DIV Workforce (ESC)	5300-7 Main Street, Shallotte, NC 27470	marcell.hatten@nccommerce.com	Marcell Hatten 910-754-6120	0	N
29	NC State	2831 Thurman Drive, Raleigh, NC 27695	Careerservices@ncsu.edu	Bridget Hartsfield 919-515-3249	0	N
30	Northwestern University	620 Lincoln St, Evanston, IL 60201	www.joinhandshake.com	Career Advancement Center 847-491-3700	0	N
31	Ohio State University	1640 Neil Ave, Columbus, OH 43210	www.joinhandshake.com	Career Counseling 614-688-3898	0	N
32	Other	N/A			0	N
33	Temple University	1913 N Broad St, Philadelphia, PA 19122	www.joinhandshake.com	Career Center 215-204-7981	0	N
34	TV Jobs	tvjobs.com	admin@tvjobs.com		0	N
35	The University of Colorado Boulder	2249 Willard Loop Dr., Boulder, CO 80305	www.joinhandshake.com	Career Center 303-492-6541	0	N
36	The University of Georgia	825 S. Lumpkin St., Athens, GA 30602	www.joinhandshake.com	Career Center 706-542-3375	0	N
37	The University of Kentucky	408 Rose St., Lexington, KY 40508	www.joinhandshake.com	Career Center 859-257-2746	0	N
38	The University of Missouri-Columbia	909 Lowry Mall, Columbia, MO 65211	www.joinhandshake.com	Career Center 573-882-6803	0	N
39	The University of Mount Olive	634 Henderson Street, Mt. Olive, NC 28365	www.joinhandshake.com	Career Center 919-658-7750	0	N
40	The University of Oklahoma	900 Asp Ave #323, Norman, OK 73019	www.joinhandshake.com	Career Services 405-325-1974	0	N
41	The University of South Carolina	1322 Greene Street, Columbia, SC 29208	www.joinhandshake.com	Career Center 803-777-7280	0	N
42	UNC Charlotte	9201 University City Blvd., Charlotte, NC 28223	www.career.unc.edu/hire-a-hiner	Jim Novak 704-687-0795	0	N

43	UNC Chapel Hill	Howell Hall Campus, Box 3365, Chapel Hill, NC 27599	www.joinhandshake.com	Amy Wittmayer 919-962-3593	0	N
44	UNC Greensboro	1 Elliott University Center-Ground Floor, Greensboro, NC 27402	www.joinhandshake.com	Katie Geise 336-334-5454	0	N
45	UNC Pembroke	1 University Drive, Pembroke, NC 28372	www.joinhandshake.com	Brenda Bullard 901-521-6270	0	N
46	UNC Wilmington	601 S. College Road, Wilmington, NC 28403	www.joinhandshake.com	Career Center 910-962-3000	0	N
47	Valparaiso University	1509 Chapel Dr., Harre Union Room 100, Valparaiso, IN 46383	www.joinhandshake.com	Career Center 219-464-5005	0	N
48	Voorhees College	PO Box 678 Denmark SC 29042	humanresources@voorhees.edu	803-798-3351 Human Resources	0	N
49	Western Carolina University	205 Killian Annex, Cullowhee, NC 28723	www.careers.wcu.edu	Career Services 828-227-7133	0	N
50	Western Kentucky University	1906 College Heights Blvd., Bowling Green, KY 42101	www.joinhandshake.com	Career Center 270-745-3095	0	N
51	WWAYTV3 Facebook	N/A			2	N
52	WWAYTV3 Twitter	N/A			0	N
53	WWAY TV3 Website	N/A	WWW.WWAYTV3.COM		5	N
54	Spots N Dots	N/A		Office 888-884-2630	0	N
55	UNC Asheville	1 University Heights, Asheville, NC 28804	www.joinhandshake.com	Career Center 828-251-6515	0	N
56	Claflin University	400 Magnolia Street, Orangeburg, SC 29115	www.joinhandshake.com	Career Center 800-922-1276	0	N
57	Stony Brook University	Stony Brook, NY 11794	www.joinhandshake.com	Career Center 631-632-6810	0	N
58	WWAYTV Job fair	N/A	www.wwaytv3.com/jobfair		0	N
59	Morris Multimedia	27 Abercorn Street, Savannah, GA 31401	www.morrismultimedia.com/broadcast		0	N
60	WXXV	14531 Hwy 49 North Gulfport, MS 39503	www.wxv.com/jobfair		0	N
61	Media Recruiter	5702 Spicewood Dr Harlingen, TX 78552	grt@mediarecruiter.com	303-400-5150	0	N
62	JazzHR	N/A	info.jazzhr.com		0	N
63	Youtube	N/A	www.youtube.com/jobs		0	N
64	LinkedIn	N/A	www.linkedin.com		6	N
					0	N

Name of Initiative: 1.

Speakers Bureau

Date of Initiative:

7/27/22-7/26/23

Description of Initiative:

WWAY supplies speakers for events sponsored by civic and community organizations and schools. Each time a staff member is sent out into the community, the awareness level of broadcasting as a career option is raised, even when that is not the primary theme of the event.

Scope of employment unit's participation:

During the reporting period, WWAY personnel spoke at the following events/organizations:

Shinins Light Talent Show	32 for 32 Walk for DJ McLeod	NOAA/National Weather Services, Brunswick County	Knights of Columbus Council #1074	Cape Fear Community College
City of Southport	Habitat for Humanity	American Legion Post 167	Port City Highland Games benefit for Paws4Vets	
UNCW Department of Communication Studies	Teen Scene, Inc Board Meeting	Red Cross, American Legion Post 68	Vag-Out presented y Cool Wilmington	
NC Aquarium at Fort Fisher	Cape Fear Azalea Garden Tour	Topsail Middle School "Fall into your future career fair"	Brunswick Forest HOA	
NC Azalea Festival Parade	Brunswick County Schools	Leland VFW Post 12196	Children's Museum	
Cape Fear Voices / The Teen Scene	Malpass Corner Elementary School	UNCW Communications Studies Dept	NC Azalea Festival	
Belville Elementary School	Southeast NC Veterans Day Parade	UNCW	North Carolina Aquarium at Fort Fisher	
Wedding Expo	American Red Cross, American Legion Post 68	Cape Fear Voices / The Teen Scene	Brunswick Wellness Coalition	
Home and Lifestyle Show	American Ligion Post 167	Special Olympics & Murray Middle	Children's Museum	
Family & Kids Expo	Children's Museum of Wilmington	UNCW	Children's Museum	
Health Fair	Lip Sync for the Cure	Ocean City Jazz Festival	Salvation Army Bell Ringing	
Family & Kids Expo	James Sprunt Community College	Red Cross, American Legion	100 Black Men of Coastal North Carolina	

Description of Initiative:

Monthly station tours given to civil groups and school groups
03-31-23 Island Montessori Charter 4th Grade
04-18-23 UNCW Multimedia Journalism Class
05-31-23 Brunswick County Newcomers Group

Name of Initiative: 2.

Date of Initiative:

WWAY Station Tours

7/27/22-7/26/23

	<u>Name of Initiative: 3.</u>	<u>Training Program</u>
	Date of Initiative:	July 27, 2022 - July 26, 2023
11.23.22 Visitor/Guest Safety Guidelines Managing Editor Producer Meteorologist/Web Producer Producer Anchor Anchor Meteorologist Multimedia Journalist Multimedia Journalist Anchor	9.2.2022 Content Ingesting for Playback Master Control	5.30.2023 Account Executive Training General Sales Manager National/Local Sales Manager Digital Sales Manager Sales Assistant Digital Sales Specialist/Event Coordinator Digital Operations Specialist Account Executive Account Executive Account Executive Senior Account Executive Account Executive National Sales Assistant
6.29.22 Sales Training General Sales Manager National/Local Sales Manager Digital Sales Manager Sales Assistant Account Executive Digital Sales Specialist Digital Operations Specialist Sales Assistant Account Executive Account Executive Senior Account Executive Account Executive	9.2.2022 Sponsored Content Acquisition Master Control 9.2.2022 Tamron Hall Live-to-Air Procedures Master Control 9.9.2022 Bypass Switcher Settings Master Control 9.9.2022 Shayre Troubleshooting Master Control 9.12.2022 Severe Weather Protocol Master Control Production 9.16.2022 Telestream Troubleshooting Master Control 9.19.22 Captioning Standards for Internally Produced Content Master Control Creative Services 9.20.2022 Microsoft Office Macro Creation Master Control 9.21.2022 Safe File Handling Master Control 9.21.2022 Leveraging Admall General Sales Manager National/Local Sales Manager Digital Sales Manager Sales Assistant Account Executive Digital Sales Specialist Digital Operations Specialist Sales Assistant Account Executive Account Executive Senior Account Executive Account Executive National Sales Assistant	12.7.2022 Rechargeable Battery Refresh Protocol Production 12.12.2022 Covid Protocols Master Control Production 12.15.2022 Content acquisition for Syndicated Programs Master Control 1.23.2023 Sports Show Crawl Protocol Master Control 1.23.2023 Ingesting Problematic MPG Files Master Control 2.2.2023 Join-in-Progress procedures for new CBS Overnight News Master Control 2.10.2023 ExtremeReach Web Delivery Master Control 2.12.2023 LiveWire/Evertz Card Troubleshooting Master Control 2.15.2023 SND PM Training Producer/Videographer Managing Editor Meteorologist/Web Producer Producer Anchor/Multimedia Journalist Producer Producer Multimedia Journalist 2.16.23 SND AM Training Producer Producer Anchor MMJ Anchor Multimedia Journalist Meteorologist 3.01.23 Writing Training Anchor/Multimedia Journalist Anchor Producer Multimedia Journalist Producer Producer Sports Anchor Anchor Meteorologist 3.13.2023 Overture Troubleshooting Master Control 4.12.2023 EAS Procedures Master Control 4.25.2023 Vela Troubleshooting Master Control 5.10.2023 PitchBlue Live Bravo IP Stream Content Acquisition Master Control
7.4.2022 RF vs LTN Signal Flow Livewire Protocols Master Control		6.8.2023 SD Card Corruption Prevention News 6.27.23 Reporter Camera Training Multimedia Journalist Multimedia Journalist Multimedia Journalist
7.5.2022 ExtremeReach Media Downloader Master Control		7.26.2023 Empower Training General Sales Manager National/Local Sales Manager Digital Sales Manager Sales Assistant Account Executive Digital Sales Specialist/Event Coordinator Digital Operations Specialist Account Executive Account Executive Account Executive Senior Account Executive Account Executive National Sales Assistant
7.8.2022 EloView Troubleshooting Procedures Master Control		7.27.2023 Quarterly Safety Meeting Creative Services
7.9.2022 GrassValley K2 Troubleshooting/Reboot Procedures Master Control		
7.11.2022 Adding Content to Audio PC for Newscast Playback News Production		
7.13.2022 Quarterly Safety Meeting Creative Services		
7.14.2022 Chyron Signal Flow Master Control		
7.14.2022 Bypass Switcher Signal Flow Master Control		
7.18.2022 MagnumBox Remote Access Master Control	9.23.2022 Content Ingest Updated Workflows Master Control 9.23.2022 Weekend Morning Master Controls Procedures Master Control	
8.12.2022 Creative Services Audio Correction and Transcoding Creative Services Master Control	10.15.2022 Grass Valley K2 S1/S2 Troubleshooting Master Control	
8.16.2022 Edius Configuration for Newscasts News Production	10.19.2022 Marrying SCC Files to Video Files for Caption Production Master Control	
8.17.2022 ExtremeReach Web Portal Content Acquisition Master Control	10.25.2022 Using the ExtremeReach Media Downloader as a Backup Master Control	
8.19.2022 Covid Protocols Master Control Production	11.3.2022 VPN Setup and Use News 11.8.2022 Election Coverage Master Control Production	
8.26.2022 Interdepartmental File Transfers Master Control Production Creative Services	11.18.2022 Ingesting Content for Automatic Audio Correction Master Control	
8.30.2022 Syndicated Promo Tag Marriage Production	11.23.2022 Covid Protocols Master Control Production	

Name of Initiative: 4.

Job Fairs

Description of Initiative:

WWAY Virtual Job fair

Creative Services/Promotions Manager

Date of Initiative: Ongoing

Link: <https://www.wwaytv3.com/jobfair>

Description of Initiative:

WXXV Virtual Job fair

Scope of employment unit's participation:

Date of Initiative: Ongoing

Link: <https://www.wxxv25.com/jobfair>

Description of Initiative:

Scope of employment unit's participation:

Titles of station personnel involved in initiative:

News Director
Chief Engineering
General Sales Manager
Creative Services/Promotions Manager
Business Manager

Date of Initiative:

Name of Initiative: 5.

Internship Program

Date of Initiative:

7/27/22-7/26/23

Description of Initiative:

Promotions Internship -

Training in Videography applications.
Intern performs a variety of functions including designs for on-air use, write daily topical copy, edit topical/image/public services announcements, and basic web updates.

News Internship-

Gains specific knowledge of how the news desk operates as well as the overall television news operations, including learning broadcast news writing with scripts written for actual airing by the anchors; accompany news crews in the field and provide necessary assistance; monitor the network news.

Production Internship-

Receives training on how to operate television broadcast equipment including teleprompter and studio cameras; attends post-newscast meetings; observes every aspect of the production department

Sports Internship-

Gains knowledge of how a sportscast is produced and broadcast. Student is trained to edit, conduct interviews in the field, write scripts and learn to do stand-ups

Meteorologist Internship-

Intern learns the various task involved in typical Broadcast Meteorologist's job. Interns observe how analyze weather data through various websites and use meteorological theory to formulate a forecast, learn how to create and produce weather graphics through our graphics to the public.

Sales Internship-

Provided knowledge of how the sales department operates including but not limited to: how to gain new clients and grow current clients, creating new schedules, budget assignments, and basic sales product knowledge.

Scope of employment unit's participation:

hands-on television broadcast experience for college students.

Interns during the reporting period include:

News:

UNCW
Elon University
Appalachian State University

Meteorology:

College of Charleston
NC State University